

Privacy Policy

Rahba · Effective date: June 11, 2026 · therahba.com

Rahba ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains what information we collect, how we use it, who we share it with, and what rights you have. By using our website at therahba.com, joining our waitlist, purchasing or reserving event tickets, or using our partner or organizer tools, you agree to this policy.

1. WHO WE ARE

Rahba is a seasonal editorial index of independent makers and storefronts, and a platform for discovering local events, based in Minnesota, United States. We connect consumers with curated independent businesses across clothing, scents, food, and more, and allow event organizers to list events, accept RSVPs, and sell tickets.

If you have any questions about this policy, contact us at: partnerships@therahba.com

2. INFORMATION WE COLLECT

We collect the following information depending on how you interact with us:

From waitlist signups and users:

- First and last name
- Email address
- Phone number
- Location (city or region)

From event attendees and ticket buyers:

- First and last name
- Email address
- Event RSVP and ticket purchase history (event name, ticket type, quantity, and amount paid)

From partner businesses and event organizers:

- First and last name of the business owner, manager, or organizer
- Business name and type
- Email address
- Phone number
- Social media handles (Instagram, TikTok, LinkedIn)
- Location
- Event details you submit (event name, description, date, venue, ticket prices, and images)

Automatically collected:

- IP address and general location data

- Browser type and device information
- Pages visited and time spent on site

3. PAYMENT AND IDENTITY INFORMATION (PROCESSED BY STRIPE)

All payments on Rahba — including partner subscriptions and event ticket purchases — are processed by Stripe, Inc. (“Stripe”). Stripe handles all payment card data directly. **Rahba never collects, stores, or has access to your full payment card number.** At most, we receive limited transaction confirmations from Stripe, such as whether a payment succeeded and the amount paid.

Event organizers and partners who enable payouts must complete identity verification through **Stripe-hosted onboarding**. During that process, Stripe may collect sensitive information such as Social Security numbers or tax identification numbers, dates of birth, government-issued ID documents, and bank account details. This information is provided by you **directly to Stripe**. **Rahba never collects, receives, stores, or has access to this information at any time.**

Stripe processes this data as an independent controller under its own privacy policy (stripe.com/privacy) and the Stripe Connected Account Agreement. The only payout-related information Rahba receives from Stripe is limited to non-sensitive account status data: your Stripe account identifier and status flags indicating whether onboarding is complete and whether payouts are enabled.

4. HOW WE USE YOUR INFORMATION

We use the information we collect to:

- Operate and maintain the Rahba platform
- Notify you when the site launches or when your waitlist spot is ready
- Create and manage partner business profiles and event listings on the platform
- Process and confirm event RSVPs and ticket purchases
- Send transactional emails such as ticket confirmations, receipts, event reminders, and important changes to events you have registered for
- Process payments for partner subscriptions and event tickets via Stripe
- Send you updates, announcements, and promotional content (you can opt out at any time)
- Respond to your messages and inquiries
- Improve our website and services
- Comply with legal obligations

Transactional emails (such as ticket confirmations and event reminders) are a necessary part of the service and are sent even if you have opted out of marketing communications.

5. INFORMATION SHARED WITH EVENT ORGANIZERS

When you RSVP to an event or purchase a ticket, we share your name, email address, and ticket details with the organizer of that event so they can manage their guest list, verify admission, and communicate with attendees about the event.

Event organizers are independent businesses and are responsible for how they use attendee information once it is shared with them. Rahba requires organizers to use attendee information only for purposes related to their event, but we do not control their independent privacy practices. If you have concerns about how an organizer has used your information, contact us at partnerships@therahba.com.

6. THIRD-PARTY SERVICES WE USE

We work with the following third-party services that may process your data on our behalf:

- **Supabase** — database and authentication infrastructure
- **Vercel** — website hosting and deployment
- **Stripe** — payment processing for partner subscriptions and event tickets, and identity verification and payouts for event organizers via Stripe Connect. Stripe handles all payment card data and organizer identity/banking data directly, and we never store this information. See Stripe's privacy policy at stripe.com/privacy.
- **Gmail (Google)** — business communications
- **Instagram, TikTok, LinkedIn** — social media platforms we use for marketing and promotion. These platforms have their own privacy policies.

We do not sell your personal information to any third party.

7. COOKIES AND TRACKING

Our website may use cookies and similar tracking technologies to improve your experience and understand how visitors use our site. These may include functional cookies necessary for the site to work, and analytics cookies that help us understand traffic patterns.

You can control cookie settings through your browser. Disabling cookies may affect some features of the site.

8. HOW WE STORE AND PROTECT YOUR DATA

Your data is stored securely using Supabase and hosted on Vercel infrastructure. We use industry-standard security measures including encrypted connections (HTTPS), access controls, and row-level security on our database to protect your information from unauthorized access.

We retain your data for as long as your account is active or as needed to provide our services, including records of ticket transactions that we may need to retain for accounting, dispute resolution, or legal compliance. If you request deletion of your data, we will remove it within 30 days unless we are required by law to retain it.

9. YOUR RIGHTS

Depending on where you live, you may have the right to:

- Access the personal information we hold about you
- Request correction of inaccurate information
- Request deletion of your personal information

- Opt out of marketing communications at any time
- Request that we stop processing your data

To exercise any of these rights, email us at partnerships@therahba.com and we will respond within 30 days. Note that requests relating to identity or banking information collected by Stripe during payout onboarding must be directed to Stripe, as Rahba does not hold that data.

10. CHILDREN'S PRIVACY

Rahba is not directed at children under the age of 13. We do not knowingly collect personal information from children. If you believe a child has provided us with their information, please contact us and we will delete it promptly.

11. LINKS TO OTHER WEBSITES

Our platform may link to partner business websites, event pages, and social media profiles. We are not responsible for the privacy practices of those external sites. We encourage you to review their privacy policies before providing any personal information.

12. MANAGING COMMUNICATION PREFERENCES

We may send you promotional emails and updates about Rahba. You can opt out of receiving these at any time by clicking the unsubscribe link at the bottom of any email we send. If you opt out, we may still send you essential non-promotional emails such as waitlist confirmations, ticket confirmations, event reminders for events you have registered for, and account-related notices.

13. CALIFORNIA RESIDENTS — CCPA RIGHTS

If you are a California resident, you have additional rights under the California Consumer Privacy Act (CCPA):

- **Right to Know** — you can request what personal information we have collected about you, where it came from, and how we use it
- **Right to Delete** — you can request that we delete your personal information
- **Right to Opt Out** — we do not sell your personal information to third parties. If this ever changes, we will update this policy and provide an opt-out option
- **Right to Non-Discrimination** — we will not discriminate against you for exercising any of your CCPA rights

To exercise any of these rights, email us at partnerships@therahba.com. We will respond within 45 days as required by California law.

14. CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time as our platform grows. When we make changes, we will update the effective date at the top of this page. If the changes are significant, we will notify you by email or by posting a notice on our website.

15. CONTACT US

If you have any questions, concerns, or requests regarding this Privacy Policy, please reach out to us:

- Email: partnerships@therahba.com
- Website: therahba.com
- Location: Minnesota, United States

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